28th Congress of the Asian Pacific Society of Respirology

7 – 10 November 2024 🍂 Hong Kong



Host Societies:





Sponsor:





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Dear Colleagues,

On behalf of the Local Congress Committee, we would like to announce that the 28th Congress of the Asian Pacific Society of Respirology (APSR 2024) will be held on 7 – 10 November 2024 in Hong Kong.

APSR 2024 is co-hosted by the Asian Pacific Society of Respirology (APSR) and the Hong Kong Thoracic Society (HKTS) and sponsored by the Hong Kong Lung Foundation. This is the third time that these two societies join hands to organize APSR Congress in Hong Kong. We have prepared a very comprehensive programme that includes cutting-edge knowledge and advanced technology on research and clinical practice in Respiratory Medicine, Critical Care, Thoracic Oncology and Allergy.

World-known experts from all over the world will be invited to give lectures. Colleagues will meet in Hong Kong to exchange and share their unique experience and expertise. This Congress provides an excellent opportunity for you to meet with 2,000 - 2,500 respiratory specialists, allergists, oncologists, scientists and nurses. This is a Congress that you must attend and support!

We sincerely hope that you will join us!





Dr. James Ho President APSR 2024



Dr. Fanny Ko President APSR 2024



Local Congress Committee (LCC)

| Congress Presidents: | Dr. James Chung-man Ho |
|--|---|
| Congress i residents. | Dr. Fanny Wai-san Ko |
| Congress Advisors: | Professor David Shu-cheong Hui |
| Congress Advisors. | Professor Mary Sau-man Ip |
| Socratary Ganaral / Pusiness Managary | Dr. Grace Sin-man Lam |
| Secretary General / Business Manager: Treasurers: | Dr. John Yu-hong Chan |
| ireasurers: | Dr. Macy Mei-sze Lui |
| | Dr. Pak-yiu Tse |
| | · |
| Scientific Committee: | Dr. Wilson Kwok-sang Yee Professor David Shu-cheong Hui |
| Scientific Committee: | · · |
| Sa annamakin Camanittan | Dr. David Chi-leung Lam |
| Sponsorship Committee: | Dr. Chun-kong Ng (Chair) Dr. Jane Chun-kwong Chan |
| | · · |
| | Dr. Wilson Kwok-sang Yee |
| Publicity Committee: | Dr. Yiu-cheong Yeung |
| Publication Committee: | Dr. Kah-lin Choo |
| Home Affairs Committee: | Dr. Loletta Kit-ying So |
| International Affairs Committee: | Dr. Jane Chun-kwong Chan |
| Ceremonial and Social Events Committee: | Dr. Joseph Che-kong Pang (Chair) |
| | Dr. Christopher Chan |
| | Dr. Jackson Ka-chun Leung |
| Scientific Programme - Assembly Liaisons: | |
| Clinical Respiratory Medicine | Dr. Ida Wei-yin Wong |
| Cell and Molecular Biology | Dr. James Chung-man Ho |
| Clinical Allergy & Immunology | Professor Christopher Kei-wai Lai |
| Environmental & Occupational Health and Epidemiology | Dr. Wilson Kwok-sang Yee |
| Respiratory Infections (non-tuberculosis) | Dr. Man-po Lee |
| Tuberculosis | Dr. Chi-hung Chau |
| COPD | Dr. Maureen Mo-lin Wong |
| Lung Cancer | Dr. David Chi-leung Lam |
| Asthma | Dr. Fanny Wai-san Ko |
| Respiratory Neurobiology and Sleep | Dr. Chun-kong Ng |
| Critical Care Medicine | Dr. Grace Sin-man Lam |
| Bronchoscopy and Interventional Techniques | Dr. Johnny Wai-man Chan |
| Paediatric Lung Disease | Professor Ellis Kam-lun Hon |
| Respiratory Structure and Function | Dr. Wai-kei Lam |
| Pulmonary Circulation | Dr. Macy Mei-sze Lui |
| Interstitial Lung Disease | Dr. Jenny Chun-li Ngai |



Host Organizations



Hong Kong Thoracic Society

https://hkts.hk/index/about/ about-hong-kong-thoracic-society

The Hong Kong Thoracic Society Limited was inaugurated on 13th August 1987. It was founded by a group of physicians with special interest in thoracic medicine. They recognized the increasing number of physicians and surgeons who were having special interest in thoracic diseases and the need to form different subspecialty societies and associations locally.

The Society works on the following objectives:

- 1. To promote the advancement of study of thoracic diseases.
- 2. To coordinate and correlate the efforts of organizations, companies, associations, societies, institutions, statutory bodies and other authorities and individuals interested in the causes, diagnosis, prevention and treatment of thoracic diseases with a view to reduce morbidity and mortality in Hong Kong.
- 3. To promote, foster, develop and assist medical and allied professionals in the study of and the acquisition, dissemination and application of knowledge and information concerning the causes, diagnosis, prevention and treatment of thoracic diseases.

During the first year of establishment of the Society, there were only 8 ordinary and associate members. In 2023, the membership has grown to 161 life members, 125 ordinary members and 246 associate members, making up a total of 532 members, and its membership continues to grow.



Asian Pacific Society of Respirology

https://www.apsresp.org/

Asian Pacific Society of Respirology

Along with the American Thoracic Society and the European Respiratory Society, APSR is one of the largest Respiratory Societies in the world. Having been established in 1986, the Asian Pacific Society of Respirology (APSR) held its first academic conference in Tokyo, Japan in October, 1988, before turning it into an annual occurrence in 2000. It has enjoyed continued growth and is now recognized together with American Thoracic Society (ATS) and the European Respiratory Society (ERS) as major international conferences. APSR is aimed at promoting friendship and the sharing of the latest knowledge and research findings among physicians, nurses, lung function technicians, and respiratory rehabilitation therapists involved in the treatment of respiratory diseases in such Asia-Pacific countries/ regions.

Past APSR Congresses



APSR 2022

Seoul 1,827 participants from 48 countries/regions



APSR 2021

Kyoto 2,758 participants from 50 countries/regions



APSR 2019

Hanoi 2,137 participants from 49 countries/regions



APSR 2019

Taipei 3,328 participants from 44 countries/regions



APSR 2017

Sydney 2,434 participants from 50 countries/regions



APSR 2016

Bangkok 2,378 participants from 49 countries/regions



APSR 2015

Kuala Lumpur 1,882 participants from 46 countries/regions



APSR 2014

Bali 2,751 participants from 54 countries/regions

| Year and Venue | Asia | Middle East | Oceania | Europe | Africa | America | Others | Total |
|----------------------------|-------|----------------|---------|--------|--------|---------|--------|-------|
| APSR 2022, Seoul | 1,597 | 3 | 55 | 123 | 3 | 44 | 2 | 1,827 |
| APSR 2021, Kyoto | 2,577 | 3 | 73 | 38 | | 67 | | 2,758 |
| APSR 2019, Hanoi | 1,858 | 47 | 46 | 161 | 2 | 13 | 10 | 2,137 |
| APSR 2018, Taipei | 3,070 | 55 | 68 | 77 | | 58 | | 3,328 |
| APSR 2017, Sydney | 1,574 | 62 | 533 | 66 | 10 | 43 | 146 | 2,434 |
| APSR 2016, Bangkok | 1,960 | 161 | 64 | 132 | 19 | 28 | 14 | 2,378 |
| APSR 2015, Kuala Lumpur | 1,548 | 112 | 43 | 149 | 19 | 11 | | 1,882 |
| APSR 2014, Bali | 2,387 | 176 | 54 | 76 | 17 | 41 | | 2,751 |



About Hong Kong

Hong Kong, a modern city built on an ancient civilization and is put at an intersection of cultures, a place that is truly worth exploring. It may be compact but Hong Kong still punches well above its weight class when it comes to entertaining visitors.

Hong Kong enjoys its good location! Within easy reach of all Asia cities and neighbouring many China's most fascinating destinations. It is also a city of sizzling woks, tinkling wine glasses, cosy eateries, pungent cooking aromas, celebrated culinary festivals and trend-setting chefs, everywhere you turn there is the temptation to dig in and indulge.









Congress Venue

APSR 2024 will be held at the Hong Kong Convention and Exhibition Centre located in Wanchai on Hong Kong Island. The iconic architecture of the HKCEC stands proudly on the waterfront of Hong Kong's world-famous Victoria Harbour. This is more than simply a breath-taking location - it also places the Centre right at the heart of the city, within the Central Business District. It also means the best of the city is on the Centre's doorstep – and it's a vibrant city packed full of colour and life.

Visitors can walk to the HKCEC from the MTR Exhibition Centre Station, Wanchai Station or Wanchai ferry pier within 10 minutes.

Delegates come to network and socialize as well as learning new knowledge. Exhibition space is limited. We strongly recommend you to make early reservation!





Premier Sponsorship

The sponsorship opportunities will be provided with different benefits depending on the amount of contributions. The highest bidder will have priority over the next on the list:

Diamond Sponsorship

HK\$800,000/US\$103,300

Benefits of Diamond Sponsors are:

- Right to use the endorsement "Diamond Sponsor of the APSR 2024"
- Acknowledgement as "Diamond Sponsor" in the Congress Announcements and Programme Book
- Acknowledgement as "Diamond Sponsor" on the Congress website
- Acknowledgement as "Diamond Sponsor" on the backdrop in the main meeting rooms
- Acknowledgement as "Diamond Sponsor" on all the directional signage at the congress venue
- Include one 1-hour Lunch Symposium and one 1-hour Evening Symposium (Speakers and lecture topics should be approved by LCC. The costs on lunch and dinner for participants are NOT included and should be supported by the sponsor. Date for the Symposia will be subject to the final decision of the LCC)
- Include two exhibition booths (each of 3m (W) x 2m (D) x 2.5m (H))
- One complimentary advertisement on Inside Front Cover or Inside Back Cover of the Programme Book (First-come, first served. Advertisement location will be subject to the final decision of the LCC)
- Complimentary insertion of three pieces of A4 size marketing material into the Congress bags (Content must be approved by the LCC)
- Thirty complimentary registrations to the Congress
- Enjoy priority of the following sponsorship items:
 - a. Priority in the selection of exhibition booth at prime location
 - b. Priority to choose the preferred date of the Lunch Symposium and Evening Symposium
 - c. Priority to sponsor a Sponsored Lecture at symposium session
 - d. Priority to sponsor the Lanyards and Name Badges
 - e. Priority to sponsor the Congress Bags









Premier Sponsorship

Platinum Sponsorship

HK\$600,000/US\$77,500

Benefits of Platinum Sponsors are:

- Right to use the endorsement "Platinum Sponsor of the APSR 2024"
- Acknowledgement as "Platinum Sponsor" in the Congress Announcements and Programme Book
- Acknowledgement as "Platinum Sponsor" on the Congress website
- Acknowledgement as "Platinum Sponsor" on the backdrop in the main meeting rooms
- Acknowledgement as "Platinum Sponsor" on all the directional signage at the congress venue
- Include one 1-hour Lunch Symposium (Speakers and lecture topics should be approved by LCC. The
 cost on lunch for participants is NOT included and should be supported by the sponsor. Date for the
 Symposium will be subject to the final decision of the LCC)
- Include two exhibition booths (each of 3m (W) x 2m (D) x 2.5m (H))
- One complimentary advertisement on Inside Front Cover or Inside Back Cover of the Announcements (First-come, first served. Advertisement location will be subject to the final decision of LCC)
- Complimentary insertion of two pieces of A4 size marketing material into the Congress bags (Content must be approved by the LCC)
- Twenty complimentary registrations to the Congress
- Enjoy priority of the following sponsorship items:
 - a. Priority in the selection of exhibition booth at prime location
 - b. Priority to choose the preferred date of the Lunch Symposium
 - c. Priority to sponsor a Sponsored Lecture at symposium session
 - d. Priority to sponsor the Lanyards and Name Badges
 - e. Priority to sponsor the Congress Bags









Premier Sponsorship

Gold Sponsorship

HK\$400,000/US\$51,700

Benefits of Gold Sponsors are:

- Right to use the endorsement "Gold Sponsor of the APSR 2024"
- Acknowledgement as "Gold Sponsor" in the Congress Announcements and Programme Book
- Acknowledgement as "Gold Sponsor" on the Congress website
- Acknowledgement as "Gold Sponsor" on the backdrop in the main meeting rooms
- Acknowledgement as "Gold Sponsor" on all the directional signage at the congress venue
- Include one 1-hour Evening Symposium (Speakers and lecture topics should be approved by LCC.
 The cost on dinner for participants is NOT included and should be supported by the sponsor.
 Date for the Symposium will be subject to the final decision of the LCC)
- Include two exhibition booths (each of 3m (W) x 2m (D) x 2.5m (H))
- One complimentary advertisement on Run-of-the-Page on Programme Book
- Complimentary insertion of one piece of A4 size marketing material into the Congress bags (Content must be approved by the LCC)
- Five complimentary registrations to the Congress
- Enjoy priority of the following sponsorship items:
 - a. Priority in the selection of exhibition booth at prime location
 - b. Priority to choose the preferred date of the Evening Symposium
 - c. Priority to sponsor a Sponsored Lecture at symposium session









Lunch / Evening Symposium

HK\$232,000/US\$30,000

Benefits of the Sponsor are:

- The sponsor will be provided with one 1-hour Lunch / Evening Symposium time slot (Date for the Symposium will be subject to the final decision of the LCC)
- The use of lecture venue with standard audio-visual equipment
- Inclusion of the lecture title and name of speaker on the website, Announcements and Programme Book after being endorsed by LCC
- Use of Congress logo on the invitation cards after being endorsed by LCC
- Complimentary insertion of invitation cards into the Congress bags. The cost of design and printing of the cards is borne by sponsor
- Table for display of materials at the entrance of the lecture venue during the Lunch/Evening Symposium

Responsibilities of the Sponsor are:

- Responsible for the speaker's travel expenses, hotel accommodation, ground transfers, registration fees and honoraria (if any)
- The cost on lunch/dinner for participants
- Lecture topic, biography of the speaker and the lecture abstract should be submitted to LCC for approved before extending invitation to the speakers

Sponsored Lecture at Symposium Session

HK\$50,000/US\$6,500

Benefits of the Sponsor are:

- The sponsor will be provided with one 20-minute lecture time slot at the symposium session
- The use of lecture venue with standard audio-visual equipment
- Inclusion of the lecture title and name of speaker on the website, Announcements and Programme Book after being endorsed by LCC

Responsibilities of the Sponsor are:

- Responsible for the speaker's travel expenses, hotel accommodation, ground transfers, registration fees and honoraria (if any)
- Lecture topic, biography of the speaker and the lecture abstract should be submitted to LCC for approved before extending invitation to the speakers

Internet Café

HK\$100,000/US\$13,000

(exclusive sponsorship)

Benefits of the Sponsor are:

- Acknowledgement of the sponsor's company name or logo on the computer screens and internet café area
- Acknowledgement of sponsor in the Programme Book

Responsibilities of the Sponsor are:

• Responsible for the costs of the hiring of computers, internet connection and the construction of the Internet Café (6m (W) x 2m (D) x 2.5m (H))



Printing of First / Final Announcement

HK\$70,000/US\$9,000

(exclusive sponsorship)

Benefits of the Sponsor are:

- Exclusive acknowledgement in the First / Final Announcement
- Advertisement space on Back Cover of the First / Final Announcement
- One-page complimentary advertisement in the Programme Book

Printing of Programme Book

HK\$150,000/US\$19,400

(exclusive sponsorship)

Responsibilities of the Sponsor are:

- Exclusive acknowledgement in the Programme Book
- Advertisement space on Back Cover of the Programme Book
- One-page complimentary advertisement in the Abstract Supplement

Advertisement in the Programme Book

HK\$25,000/US\$3,300

Advertisement rate per page:

• Inside page (Run-of-the-Page)

Congress App

HK\$150,000/US\$19,400

(exclusive sponsorship)

Benefits of the Sponsor are:

- A banner will be offered on the Congress App to acknowledgement the support
- Acknowledgement of sponsor in the Programme Book
- Vendor for providing the Congress App will be selected and decided by LCC



Congress Bags

HK\$70,000/US\$9,000

(exclusive sponsorship)

Benefits of the Sponsor are:

- Sponsor's logo and company name will be printed on the bags
- Acknowledgement of sponsorship in the Programme Book

Responsibilities of the Sponsor are:

- An initial estimate of 3,000 pieces of bag will be required
- Production cost is responsible by the sponsor
- Type and design of the bags must be mutually agreed with LCC

Congress Lanyards with Name Tags

HK\$65,000/US\$8,500

(exclusive sponsorship)

Responsibilities of the Sponsor are:

- Sponsor's logo will be printed on the lanyards
- Acknowledgement of sponsorship in the Programme Book

Responsibilities of the Sponsor are:

- An initial estimate of 3,500 sets of lanyard and plastic holder will be required
- Production cost is responsible by the sponsor
- Type and design of the lanyard and plastic holder must be mutually agreed with LCC

Congress Pen and Pad

HK\$50,000/US\$6,500

(exclusive sponsorship)

Benefits of the Sponsor are:

- Sponsor's logo will be printed on the pens and notebooks
- Acknowledgement of sponsorship in the Programme Book

Responsibilities of the Sponsor are:

- An initial estimate of 3,000 pieces of pen and notebook will be required
- Production cost is responsible by the sponsor
- Type and design of the pens and notebook must be mutually agreed with LCC

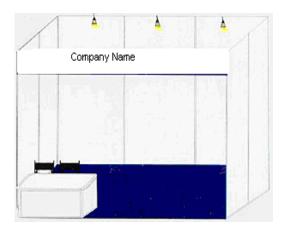


Exhibition Booth

HK\$90,000/US\$11,700

There will be an exhibition area adjoining the main meeting rooms during the APSR 2024. By participating in this event as an exhibitor, your organization will get an opportunity to showcase the latest technology, new drugs and a chance to interact with more than 3,000 participants including renowned doctors, researchers and medical professionals at one place.

Layout of Standard Booth Shell:



Tentative Image of Standard Booth Shell (Size: 3m (W) x 2m (D) x 2.5m (H))

Facilities to be provided to a standard booth shell:

- 0.3m (H) Fascia plate with the English name of company
- Partition wall as per the above layout
- One information counter (1m (L) x 0.5m (W)x 0.75m (H))
- Two folding chairs
- Three spot lights
- One power socket (500W/ 200V)
- One rubbish bin
- Carpet inside the shell

Space Selection:

Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on first come, first served basis.

Product to be Exhibited:

Exhibits include pharmaceutical drugs, medical equipment, nutritional products, medical publications, etc., are subject to approval by the LCC. The LCC has the right to reject for exhibits to be displayed if the exhibits are found inappropriate.

An exhibition freight forwarder will be appointed to assist exhibitors from overseas. They will help to assist with the custom clearance problems.



Terms & Conditions

- 1. All sponsors will be acknowledged in the Programme Book.
- 2. The LCC reserves the right to change the Congress venue and date of exhibition in case of unavoidable circumstances.
- 3. Location of the exhibition booth will be allocated on first-come, first-served basis with priority given to the major sponsors.
- 4. The LCC reserves the right to re-arrange the exhibition floor plan or any part thereof at any time.
- 5. Sponsors have to insure their own equipment and display from any accidental damage at the Congress venue and exhibition hall, as these are not insured by the organizer.
- 6. No sale in cash or credit of products and services shall be allowed at the exhibition. However, booking could be done for delivery at a later date. The LCC shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.
- 7. Sponsors should have no relationship with any tobacco or commercial entity.
- 8. Sponsors shall not be the tobacco industry or the industry behind alternative nicotine delivery products such as e-cigarettes and heated tobacco products.
- 9. Sponsors are suggested NOT to hold their own satellite symposia off-site during the Congress period.

Cancellation on Sponsorship Item or Exhibition Booth:

Cancellation of sponsorship support or exhibition booth reservation must be made in writing to the Congress Secretariat. 50% of the total cost of the sponsorship will be forfeited if cancellation is made before 31 March 2024. No refund will be made after this date.

Force Majeure:

Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as black rain storm, floods, typhoon, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person / actions. No refund of sponsorship payment will be made under these circumstances. Sponsors are suggested to arrange your own insurance coverage.

Payment Schedule:

Please note the payment terms as below:

- 1. 100% of the total committed sponsorship amount is required within 1-month after confirmation on the sponsorship package and items by the LCC.
- 2. Payment for any additional sponsorship items or meal costs should be settled before 15 October 2024.

Payment Method:

Payment should be made by company cheque or bank transfer:

Company Cheque

Made payable to: Hong Kong Thoracic Society Limited-APSR

Bank Transfer

Account name: Hong Kong Thoracic Society Limited-APSR

Account no.: 366-0-011164-0

Bank name: Standard Chartered Bank (HK) Ltd.

Bank address: Shop No. 473B, Level 4, Metroplaza, 223 Hing Fong Road, Kwai Fong, N.T., Hong Kong

Bank code: 003

Swift code: SCBLHKHHXXX

Sponsorship Reservation Form



Please return this booking form to APSR 2024 Congress Secretariat:

Ms. Peony Yu, MIMS (Hong Kong) Limited
Tel: (852) 3905 3998 Fax: (852) 2559 6910 Email: sponsorship@apsr2024.hk

COMPANY INFORMATION

| Or. / Mr. / Ms | |
|----------------|---------|
| Job Title: | |
| Organization: | |
| Address: | |
| | |
| | Mobile: |
| Email: | |
| Signature: | |
| <u> </u> | |

Remarks: By signing this form, we accept the terms and conditions listed on this sponsorship prospectus

SPONSORSHIP RESERVATION

Please choose (🗸) your sponsorship item(s).

| ricase crioos | c () your sponsors in recinity. | | |
|---------------|---|---|-------------------------|
| | Diamond Sponsor (Preferred date of lunch symposium): | | HK\$800,000/US\$103,300 |
| | (Preferred date of evening symposium): | | |
| | Platinum Sponsor (Preferred date of lunch symposium): | H | HK\$600,000/US\$77,500 |
| | Gold Sponsor (Preferred date of evening symposium): | F | HK\$400,000/US\$51,700 |
| | Lunch Symposium (Preferred date of lunch symposium): | H | HK\$232,000/US\$30,000 |
| | Evening Symposium (Preferred date of evening symposium): | H | HK\$232,000/US\$30,000 |
| | Sponsored Lecture (Preferred date and session): | F | HK\$50,000/US\$6,500 |
| | Internet Café (Exclusive): Printing of First Announcement (Exclusive): Printing of Final Announcement (Exclusive): Printing of Programme Book (Exclusive): | | HK\$100,000/US\$13,000 |
| | | | HK\$70,000/US\$9,000 |
| | | | HK\$70,000/US\$9,000 |
| | | | HK\$150,000/US\$19,400 |
| | Advertisement in the Programme Book (No. of page[s]): | F | 1K\$25,000/US\$3,300 |
| SOLD OUT | Congress App (Exclusive): | | HK\$150,000/US\$19,400 |
| | Congress Bags (Exclusive): | F | HK\$70,000/US\$9,000 |
| SOLD OUT | Congress Lanyards with Name Tags (Exclusive): Congress Pen and Pad (Exclusive): | | HK\$65,000/US\$8,500 |
| | | | HK\$50,000/US\$6,500 |
| | Exhibition Booth (No. of standard booth[s]): | F | HK\$90,000/US\$11,700 |
| | | | |



APSR 2024 Congress Secretariat

MIMS (Hong Kong) Limited 37/F., Citicorp Centre 18 Whitfield Road Causeway Bay, Hong Kong Tel: (852) 2155 8557

Fax: (852) 2559 6910 Email: enquiry@apsr2024.hk